



2024 SPONSORSHIP & EXHIBITION PROSPECTUS

Australian Public Health
Conference 2024

High value public health in a complex world

Tuesday 17 - Thursday 19 September 2024
Pan Pacific Hotel Perth

#AustPH2024
www.aphc2024.com



Public Health Association
AUSTRALIA

ABOUT THE CONFERENCE



CONFERENCE BACKGROUND

The Australian Public Health Conference is a national conference held by the Public Health Association of Australia (PHAA) which presents a national and multi-disciplinary perspective on public health issues. PHAA members and non-members can contribute to discussions on the broad range of public health issues and exchange ideas, knowledge and information on the latest developments in public health.

Through development of public health policies, advocacy, research and training, PHAA seeks better health outcomes for Australians. The Conference acts as a pathway for public health professionals to connect and share new and innovative ideas that can be applied to local settings and systems to help create and improve health systems for local communities.

CONFERENCE OBJECTIVES

The Conference objectives are to:

- Create a safe environment for knowledge sharing, collaboration and relationship building;
- Promote and celebrate public health;
- To create an understanding of the past, present and future public health issues;
- Create an inclusive and culturally safe environment with opportunities to discuss issues of diversity, disability and accessibility, and provide an equal opportunity to be part of the program and public health discussion;
- Deliver latest research, program implementations and workforce developments;
- Showcase new developments in advocacy in public health through keynote speakers;
- Showcase leadership in public health from established and emerging leaders; and
- Highlight the activities of the PHAA, including state and territory branches and special interest groups, and encourage delegates to work together to achieve better health outcomes for Australians.

DELEGATE PROFILE

The conference will attract participants from across Australia and the region. The conference will aim to facilitate conversations on improving effectiveness and efficiencies of public health through knowledge sharing and relationship building. The program must consider the needs and interests of the public health audience to ensure attraction to and participation in the hybrid conference.

The target audience for the conference is people who work for educational institutions, health agencies, associations, organisations, clinical health centres and employed as health administration and promotion officers, educators, planners, researchers, scientists, nurses. This workforce spans a wide range of allied health professionals working locally, regionally, nationally and globally. Students are also encouraged to attend and submit their work to present at the conference.

VENUE

The Australian Public Health Conference 2024 will be held at the Pan Pacific Hotel in Perth, WA. The hotel is conveniently situated just a short walk from some of the city's major landmarks such as the Swan River, Kings Park, Elizabeth Quay, and the Western Australian Cricket Association Cricket Ground.



Photo courtesy of Pan Pacific Perth



OPPORTUNITIES

Sponsoring and/or exhibiting at the Australian Public Health Conference 2023 offers your organisation the opportunity to be involved with an important Conference highlighting challenges relating to public health in Australia and the region. Sponsorship and/or exhibition of the conference provides an excellent opportunity to:

- Demonstrate your organisation’s support of the public health sector and organisations which deliver it;
- Promote your organisation and products to delegates;
- Increase brand awareness with an engaged, relevant and influential audience; and
- Network and build new relationships with key industry figures.

SUPPORT PACKAGES

All prices are in AUD and are GST inclusive.

Principle Sponsor	\$28,000
Associate Sponsor	\$22,500
International Speaker Sponsor	\$15,000
Conference Dinner Sponsor	\$12,500
Refreshment Break Sponsor	\$8,500
Scholarship Sponsor	\$7,500
Affiliation Sponsor	\$3,500

EXHIBITION AND ADVERTISING OPTIONS

All prices are in AUD and are GST inclusive.

Trestle Table Display	\$2,900
Full page program ad	\$660
Half page program ad	\$330

AFTER SOMETHING DIFFERENT?

In addition to the set packages outlined, packages can be customised to meet your organisation’s specific objectives.

TO BOOK

For more information or to book a sponsorship and/or exhibition package, please contact:

Anise Clarke | Events Officer
 Public Health Association of Australia
 A: PO Box 319 Curtin, ACT 2605
 T: +61 2 6171 1308
 E: AClarke@phaa.net.au





PRINCIPLE SPONSOR



Exclusive - One available

BE ACKNOWLEDGED

- Name acknowledgment as the Conference Principle Sponsor.
- Specific acknowledgment as the Conference Principle Sponsor at the opening and closing sessions.

BRANDING/MARKETING

- Your company's pull-up banner displayed on main stage throughout the conference.
- Your company's logo displayed on sponsorship slide in plenary hall throughout the conference.
- Your company's digital banner displayed in the plenary hub portal.
- Company name, profile and logo on the conference website, plenary hub and mobile APP
- Company name, profile and logo emailed to delegates 'Introducing the Sponsors & Exhibitors'
- Company name and logo in conference program.
- Company logo displayed on lectern signage.
- Full page advertisement in a prominent position in the conference program.

CONNECTIONS

- 1 x trestle table display in the catering area.
- Opportunity to have 5 downloadable digital flyers and/or brochures for all delegates in the virtual exhibitor portal, promoting your organisation.
- Opportunity to have a 2 minute video in the plenary hub portal, promoting your organisation.

KEY POSITION

- Opportunity to sponsor a plenary session and have your logo displayed in the conference program for that session and on the holding slides.
- Acknowledgement as the Principle Sponsor by the plenary session facilitator for the session.
- Digital banner displayed in the conference app during the conference (finished artwork to be supplied).

REGISTRATIONS

- 12 x Full conference registrations including Welcome Reception and Conference Dinner.
- 6 x Plenary Hub registrations

PAYMENT

- Please note, full payment must be received within 14 days of the invoice being received or before the conference commences, whichever comes first

WHY BOOK THIS PACKAGE?

As the Principle Sponsor your organisation will have the highest visibility and exposure at the Australian Public Health Conference 2024.

\$35,000 AUD incl. GST



Two available

As an Associate Sponsor your organisation will have high visibility and exposure at the conference.

BE ACKNOWLEDGED

- Acknowledgment as a conference Associate Sponsor.
- Specific acknowledgment at the opening and closing sessions.
- **BRANDING/MARKETING**
- Your company's logo displayed on sponsorship slide in plenary hall throughout the conference.
- Your company's digital banner displayed in the virtual portal.
- Company logo on the conference website, plenary hub and mobile APP.
- Company name, profile and logo emailed to delegates 'Introducing the Sponsors & Exhibitors'.
- Company name and logo in conference program.

CONNECTIONS

- 1 x trestle table display in the catering area.
- Opportunity to have 3 downloadable digital flyers and/or brochures in the plenary hub portal, promoting your organisation.
- Opportunity to have a 2 minute video in the plenary hub portal, promoting your organisation.

KEY POSITION

- Opportunity to sponsor a plenary session and have your logo displayed in the conference program for that session and on the holding slides.
- Acknowledgment as an Associate Sponsor by the plenary session facilitator for the session.
- Digital banner displayed in the conference app during the conference (finished artwork to be supplied).

REGISTRATIONS

- 10 x Full conference registrations including Welcome Reception and Conference Dinner.
- 5 x Plenary Hub registrations.

PAYMENT

- Please note, full payment must be received within 14 days of the invoice being received or before the conference commences, whichever comes first.

WHY BOOK THIS PACKAGE?

This is a rare opportunity to engage with delegates during a concurrent session at the Australian Public Health Conference 2024.

\$25,000 AUD incl. GST



Limited number available

International speakers are highly regarded by delegates as they provide the global context to conference deliberations. As a sponsor of an international speaker, your organisation is associated with a highlight of the conference.

BE ACKNOWLEDGED

- Acknowledgment as an International Speaker Sponsor.
- Specific acknowledgment of your sponsorship as an International Speaker Sponsor at opening and closing sessions.

BRANDING/MARKETING

- Your company's logo displayed on sponsorship slide in plenary hall throughout the conference.
- Company name, profile and logo on the conference website, plenary hub and mobile APP.
- Company name, profile and logo emailed 'Introducing the Sponsors & Exhibitors'.
- Company name and logo in program.

KEY POSITION

- Logo displayed on introduction slide for international speaker.

REGISTRATIONS

- 3 x Full conference registrations including Welcome Reception and Conference Dinner.
- 2 x Plenary Hub registrations.

PAYMENT

- Please note, full payment must be received within 14 days of the invoice being received or before the conference commences, whichever comes first.

WHY BOOK THIS PACKAGE?

This is a unique opportunity to show your support in public health by sponsoring an international speaker to present at the Australian Public Health Conference 2024.

\$15,000 AUD incl. GST

CONFERENCE DINNER SPONSOR



Exclusive - one available only

The Conference Dinner provides the opportunity for light entertainment, food and beverages for delegates to enjoy while they network. The dinner will be aligned with the Public Health Association of Australia's catering policy, which ensures healthy and sustainable food practices are upheld with public health practices.

BE ACKNOWLEDGED

- Acknowledgment as the Conference Dinner Sponsor.
- Specific acknowledgment at the opening and closing sessions.

BRANDING/MARKETING

- Your company's logo displayed on sponsorship slide in plenary hall throughout the conference.
- Company name, profile and logo on the conference website, plenary hub and mobile APP.
- Company name, profile and logo emailed 'Introducing the Sponsors & Exhibitors'.
- Company name and logo in conference program.

CONNECTIONS

- 1 x trestle table display in the catering area.
- Opportunity to have 5 downloadable digital flyers, videos and/or brochures for all delegates in the virtual exhibitor portal, promoting your organisation.

REGISTRATIONS

- 4 x Full conference registrations including Welcome Reception and Conference Dinner.
- 2 x Plenary Hub registrations.
- 3 x complimentary Conference Dinner tickets.

PAYMENT

- Please note, full payment must be received within 14 days of the invoice being received or before the conference commences, whichever comes first.

WHY BOOK THIS PACKAGE?

This is a unique opportunity to be placed at the forefront of delegates during the conference dinner at the Australian Public Health Conference 2024.

\$12,500 AUD incl. GST

REFRESHMENT BREAK SPONSOR



Only two available

Delegates look forward to the refreshment breaks to network with other delegates. Sponsorship of a refreshment break provides an opportunity to reach out while delegates are relaxed and chatting in between sessions. Refreshment breaks will be aligned with the Public Health Association of Australia's catering policy, which ensures healthy and sustainable food practices are upheld with public health practices.

BE ACKNOWLEDGED

- Acknowledgment as a Refreshment Break Sponsor on your nominated day.
- Specific acknowledgment at the opening and closing sessions

BRANDING/MARKETING

- Your company's pull-up banners will be prominently featured in the catering area on your nominated day.
- Your company's logo displayed on sponsorship slide in plenary hall throughout the conference.
- Company name, profile and logo on the conference website, plenary hub and mobile APP.
- Company name, profile and logo emailed 'Introducing the Sponsors & Exhibitors'.
- Company name and logo displayed prominently in the relevant refreshment break section of the conference program.

CONNECTIONS

- 1 x trestle table display in the catering area.
- Opportunity to have 1 downloadable digital flyer or brochure in the plenary hub portal, promoting your organisation.
- Opportunity to have a 2 minute video in the plenary hub portal, promoting your organisation.

REGISTRATIONS

- 3 x Full conference registrations including Welcome Reception and Conference Dinner.
- 2 x Plenary Hub registrations

PAYMENT

- Please note, full payment must be received within 14 days of the invoice being received or before the conference commences, whichever comes first.

WHY BOOK THIS PACKAGE?

This is a unique opportunity to be placed at the forefront of the delegates during refreshment breaks and receive recognition for your support of the Australian Public Health Conference 2024.

\$8,500 AUD incl. GST

SCHOLARSHIP SPONSOR



Limited number available

As a Scholarship Sponsor your organisation will showcase the support of engaging in this important event and offering opportunities to others to attend the event.

BE ACKNOWLEDGED

- Acknowledgment as the Scholarship Sponsor.
- Specific acknowledgment of your sponsorship at the opening and closing sessions.

BRANDING/MARKETING

- Your company's logo displayed on sponsorship slide in plenary hall throughout the conference.
- Company name, profile and logo on the conference website, plenary hub and mobile APP.
- Company name, profile and logo emailed 'Introducing the Sponsors & Exhibitors'.
- Company name and logo in conference program.

REGISTRATIONS

- 1 x Full conference registration including Welcome Reception and Conference Dinner.
- 1 x Plenary Hub registration.

SUPPORT OF SCHOLARSHIPS

As a scholarship sponsor your package will support the following scholarship opportunities to attend the conference:

- 2 x scholarships (includes registration & funding towards accommodation &/or flights).

PAYMENT

- Please note, full payment must be received within 14 days of the invoice being received or before the conference commences, whichever comes first.

WHY BOOK THIS PACKAGE?

This is a unique opportunity to demonstrate your support for public health by supporting others to attend the Australian Public Health Conference 2024.

\$7,500 AUD incl. GST

AFFILIATION SPONSOR



Limited number available

An Affiliation Sponsor allows organisations to engage in the Australian Public Health Conference 2024 and have the opportunity to have your brand in front of delegates at the Australian Public Health Conference.

BE ACKNOWLEDGED

- Acknowledgment as a Affiliation Sponsor.
- Specific acknowledgment at the opening and closing sessions.

BRANDING/MARKETING

- Your company's logo displayed on sponsorship slide in plenary hall throughout the conference.
- Company name, profile and logo on the conference website, plenary hub and mobile APP.
- Company name, profile and logo emailed 'Introducing the Sponsors & Exhibitors'.
- 1 x half page colour advertisement in the conference program (artwork to be supplied).

CONNECTIONS

- Opportunity to have 1 downloadable digital flyer or brochure in the plenary hub portal, promoting your organisation.
- Opportunity to have a 2 minute video in the plenary hub portal, promoting your organisation.

REGISTRATIONS

- 1 x Full conference registration including Welcome Reception and Conference Dinner.
- 1 x Plenary Hub registration.

PAYMENT

- Please note, full payment must be received within 14 days of the invoice being received or before the conference commences, whichever comes first.

WHY BOOK THIS PACKAGE?

This is a rare opportunity to show your support of the conference and to have your brand in front of face-to-face and virtual delegates of the Australian Public Health Conference 2024.

\$3,500 AUD incl. GST

TRESTLE TABLE DISPLAY



Limited Number Available

Exhibiting provides your organisation with access to delegates representing the leaders in their fields who are in the mindset to learn and explore new options.

BE ACKNOWLEDGED

- Name acknowledgment as a Conference Exhibitor.

BRANDING/MARKETING

- Company name, profile and logo on the conference website, plenary hub and mobile APP.
- Company name, profile and logo emailed 'Introducing the Sponsors & Exhibitors'.
- Company name and logo in conference program.

CONNECTIONS

- 1 x trestle table display space in the catering area.
- Opportunity to have 3 downloadable digital flyers and/or brochures for all delegates in the virtual exhibitor portal, promoting your organisation.
- Opportunity to have a 2 minute video in the plenary hub portal, promoting your organisation.

REGISTRATIONS

- 3 x Full conference registrations including Welcome Reception and Conference Dinner.
- 1 x Plenary Hub registration.

PAYMENT

- Please note, full payment must be received within 14 days of the invoice being received or before the conference commences, whichever comes first.

WHY BOOK THIS PACKAGE?

This is a rare opportunity to engage face-to-face with attendees. Attendees can visit exhibitor stands catering area.

\$2,900 AUD incl. GST

CONFERENCE PROGRAM ADVERTISING



Three available

The conference program is made available to all conference delegates. It contains full details relating to the conference, presenters, presentations, supporters and includes advertisements. It is constantly used and referred to throughout the conference and provides a superior opportunity to raise brand awareness. A limited number of full colour advertising slots are available.

PRICING

All prices include GST

- Full page: \$660
- Half page: \$330

ARTWORK SPECS

- Full page size: Width = 230mm, Height = 210mm, + 5mm bleed + crop marks
- Half page size: Width = 230mm, Height = 105mm, + 5mm bleed + crop marks

Finished artwork needs to be supplied as high resolution press optimised PDF files.

Original artwork (converted to PDF) must be CMYK and photos, logos, etc. used in the original file must be at least 300 dpi at the final print size.

Please note: Program advertisements need to be supplied by the deadline, otherwise they will not be included.



TERMS AND CONDITIONS



General Terms and Conditions

1. The Public Health Association of Australia's (PHAA) sponsorship and exhibition agreements are governed by PHAA's Sponsorship Protocol. The following criteria must be met by all sponsors and exhibitors:

- a. Common aims: the purpose, aims, values and principles of the sponsoring or exhibiting body must be compatible with those of PHAA's.
- b. Acceptable business (and/or product) and no use of product name: companies whose profits depend at least in part on, manufacturing or production, distribution, advertising or promotion, marketing, sponsorship, retailing or representing products and practices that when used as intended can be problematic or harmful to public health are explicitly excluded as sponsors for PHAA activities. These include, but are not limited to, tobacco, weapons, alcohol, junk food and companies linked to or promoting gambling.
- c. Acceptable commercial practices (including marketing): the known commercial practices of the sponsoring body (in Australia and elsewhere) must be consistent with good practice within the industry and applicable regulations and standards. The sponsoring body does not direct market or promote their brand, organisation, retail establishment or explicitly excluded products (see b above) to children or vulnerable groups.

2. By submitting a Booking Form for a sponsorship or exhibition opportunity you agree that you meet the criteria listed above and agree to comply with and be bound by these Sponsorship & Exhibition Terms and Conditions.

3. PHAA reserves the right to amend the sponsorship and exhibition packages to benefit the sponsor, exhibitor, conference, and delegates.

Sponsorship & Exhibition Bookings

4. All bookings for sponsorship and exhibition opportunities are subject to approval by PHAA and must be consistent with and in support of PHAA's objectives, policies, and guidelines. PHAA reserves the right, at their absolute discretion, to deny any offer of sponsorship and/or exhibition.

5. If your sponsorship and/or exhibition booking is approved, you will be forwarded a Sponsorship and/or Exhibition Contract. The contract is the only recognised confirmation of a sponsorship and/or exhibition package. No package will be confirmed until this order has been signed by both parties and full payment has been received. The amount is payable 14 days from the date of the tax invoice and all prices are quoted inclusive of GST. If the amount is not received within 14 days of the invoice the sponsorship and/or exhibition package may be made available for resale.

6. Once the Sponsorship and/or Exhibition contract has been signed by both parties and full payment has been received, you will be deemed a "Sponsor" or "Exhibitor" of the Event and will be entitled to the benefits associated with the package as specified in the contract. Partners and exhibitors are responsible for providing artwork, logos, and text as relevant by the due dates. PHAA takes no responsibility for publishing artwork, logos or text received after the due date or in an incorrect format.

Cancellation Policy

7. For cancellations received in writing by PHAA 30 days before the event start date, a service fee of 50% of total fees will apply. No refunds will be made for cancellations made less than 30 days before the event start date.

8. All cancellations must be notified to PHAA Events Team (events@phaa.net.au) by email before the cancellation can be processed. Cancellations will not be deemed to be received until you have written confirmation from PHAA. If you have not received acknowledgment within two (2) business days, please contact PHAA Events Team (02) 6171 1312. If the cancellation is not received in writing, the sponsorship or exhibition space will not be cancelled and the full amount will still be payable.

9. After a sponsorship or exhibition package has been confirmed, a reduction in a sponsorship size or withdrawing from an exhibition package will be considered a cancellation and will be governed by the cancellation policy.

Disclaimer

10. The Organisers reserve the right to change the date and duration of the Event if exceptional circumstances demand. In the event of change of date and/or duration, the agreement to participate will remain in force as long as the Sponsor/Exhibitor is informed at least 30 days before changes.

11. Should, for any reason outside the control of PHAA, the venue change or the event be cancelled, PHAA will endeavour to reschedule. In this instance the sponsor/exhibitor will indemnify and hold PHAA harmless from and against any and all costs, damages and expenses.

TERMS AND CONDITIONS



12. PHAA does not accept responsibility for, and the sponsor/exhibitor indemnifies PHAA against, all costs, damages, charges or fines incurred by the sponsor/exhibitor in the process of exhibiting at the Event.

13. Neither party shall be liable in damages or have the right to terminate this Agreement for any delay or default in performing hereunder if such delay or default is caused by conditions beyond the reasonable control of the party whose performance is affected.

Exhibition Space and Materials

14. Sponsorship or exhibition space will be allocated in the order in which scholarship and/or exhibition contracts are counter-signed and full payment is received.

15. It is the Sponsors and/or Exhibitors responsibility to ensure they have adequate insurance coverage for the duration of the exhibition. Sponsors and/or exhibitors are required to have Public Liability coverage based on a Limit of Indemnity of AUD\$10,000,000 for any one occurrence.

16. In the event that PHAA is required to rearrange the floor plan and/or relocate any exhibit, PHAA will consult with the affected exhibitors on alternative arrangements. PHAA will not discount or refund for any facilities not used or not required. PHAA reserves the right to require removal of any display items that are not consistent with Item 1 of these Terms and Conditions.

17. No Sponsor or Exhibitor shall assign, sublet, or apportion the whole or any part of their sponsorship package or booked trade exhibition space except upon written consent of the PHAA.

18. Sponsor or Exhibitor staff attending as part of the sponsorship or exhibition package are required to register for the Event, either as a complimentary registration if covered by the sponsorship and/or exhibition package, or as a paid registration.

Privacy statement

19. The Public Health Association of Australia (PHAA) is committed to safeguarding your privacy online. Handling of your personal information will be in accordance with PHAA's Privacy Policy. Your name and contact information, including electronic address, may be used by parties directly related to the event such as the organisers and approved stakeholders, for relevant purposes such as promotion, networking, and administration of this, and future events of this type. If you do not consent, please advise us at events@phaa.net.au.





#APHC2024
'High value public health in a complex world'

Australian Public Health Conference 2024

